



# The Communicator

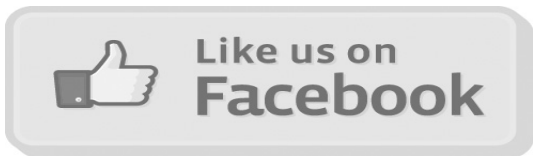
*"Your Hometown Connection"*  
*Bringing a Tradition of Service & Innovation into the Future*

318 3rd Ave W. • Durand, WI 54736 ↑ 715.672.4204

APRIL 2012

**TELEPHONE, INTERNET & TELEVISION**

***BUNDLE Your Services Today & SAVE!***



**Nelson Telephone's Annual Membership Meeting**

**Monday, April 2, 2012**  
**Durand High School**  
**7:00 p.m.**

**General Meeting**      **Lunch**      **Attendance Gift**  
**Scholarship Awards**      **Door Prizes**

## **It Pays to Stay Local for TV, Internet and Telephone**

Here at Nelson Telephone Cooperative, we have a dedicated team of telecommunications experts working on your behalf every day. As your local provider, we live and work alongside you in the community – and that local service is something our competitors don't offer. With Nelson Telephone Cooperative at your side, you'll enjoy advantages such as:

**Personal Attention** – You can walk into our office and talk face to face with a fellow resident. When calling our office, during business hours, you don't have to settle for annoying "press this for that" automated systems or waste time being placed on hold to wait for faraway customer service representatives.

**Faster Response Times** – When you're experiencing phone, internet or television problems, you need assistance right away. The last thing you want to do is wait for a service technician to show up many days later. Our service technicians are right here, so we can get to you right away.

**Commitment to Improved Services** – Whether it's the latest digital technology or Fiber to the Home for faster Internet connections, we always strive to provide you with the best telecommunications systems available. Since we're your neighbors, we understand your needs.

**Consistently Great Values** – Unlike some companies, we don't play games with low teaser rates that go up later. With Nelson Telephone Cooperative, you simply get a great deal every day.

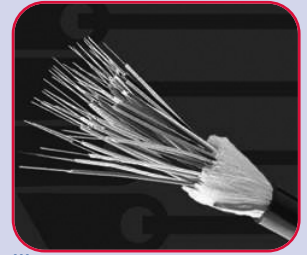
All of us at Nelson Telephone Cooperative want to thank you for choosing us as your telecommunications provider. We look forward to continuing to serve you. If you have any questions about our services please stop by our office or call 715-672-4204.

**CLIP & SAVE 24/7 TECH SUPPORT 1-888-612-7167**

# The future is now with Nelson Telephone Cooperative

Nelson Telephone Cooperative (NTC) continually faces the challenges and costs of providing cutting edge technology to the rural communities we serve, and we are committed to that mission. Today, NTC is implementing plans to connect our communities with the best possible technology available.

One of these new strategies includes using Fiber ToThe Home or FTTH. Starting in the summer of 2012 NTC will begin the placement of FTTH in the City of Durand. While NTC has used fiber-optics for many years to support our primary network we are now bringing this incredibly high-bandwidth connection to our subscribers premise. This is a significant investment for NTC but there will be no initial installation fees to customers.



FTTH is the use of fiber-optic cables run directly to the user's home or business. Construction will involve the installation of fiber optic cables by Tjader and Highstrom with the direction of Finley Engineering. These cables are long, thin strands of pure glass about the diameter of a human hair, and carry voice and data signals by using laser-generated pulses of light from one end to another. Because these signals move at the speed of light, transmissions are very fast, and because light can travel great distances without the weakening of signal, it can travel great distances without errors. The fiber-optics will allow customers to receive Landline Phone Service, Internet, Television and future offerings on just one strand.

Christy Berger, General Manager for Nelson Telephone Cooperative, said, "We are excited to be able to bring our customers this next generation of communications technology. It's all part of our continuing commitment to provide exceptional services. Fiber to the home not only offers many advantages today, but it's virtually unlimited bandwidth "future proofs" our network for other services that will become available tomorrow. The capabilities of fiber-optics far exceed those of copper wire and this is an investment in the future that we feel will bring value to our customers and our communities."

One of the most striking FTTH advantages that customers in Durand will notice is the availability of faster Internet speeds which will make online tasks more efficient, such as downloading movies, uploading large pictures or files, watching streaming video, shopping, gaming and more. Also, Internet Protocol Television (IPTV) in the future may offer more HD, 3D and possibly Video-On-Demand services.

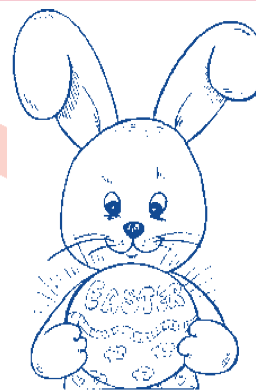
This project will put Nelson Telephone Cooperative and our customers at the forefront of communications. Residents and business owners in the city of Durand can expect direct contact from Nelson Telephone Cooperative in the near future with more information about this exciting technology.

## View Your Bill Online No More Paper

- Pay your bill
- Set up automatic payments
- Continue to send payments



Visit [www.nelson-tel.net](http://www.nelson-tel.net)  
Select "Pay Your Bill" under Web Tools



## Nelson Telephone & Chippewa Valley Cable

will be closing  
at Noon on  
**Friday, April 6, 2012**  
in observance of  
Good Friday

**LARGE Print Telephone Bills are Available  
No Extra Charge  
To start receiving large print bills, call our office**