

# Communicator

"Your Hometown Connection"

Bringing a Tradition of Service and Innovation into the Future

**NUMBER 7 DECEMBER 2008** 

October Co-op Winners

2009 Mini Directories

New Employee

2009 Directory Cover Photo Winner

Lifeline/Linkup Program

Great Gift Ideas

Spoofing - The Art of Fooling & Deceiving

318 Third Ave. West P.O. Box 228 **Durand, WI 54736** 

(715) 672-4204 www.nelson-tel.net

# IT'S SHOWING SAVINGS

Nelson Telephone is offering free installation of any of its calling features during the month of December. This is a savings of \$12.50!

Call today and get the feature(s) of your choice installed before Christmas!







#### for Christmas and New Year Observance

Nelson Telephone Cooperative's business office hours in observance of the Christmas and New Year holidays:

Wednesday, December 24, 2008 – Closing at Noon Thursday, December 25, 2008 – Closed All Day Thursday, January 1, 2009 – Closed All Day

Although the offices will not be open for business, any equipment or service related difficulties can be reported to our Repair Service at 672-4204.

### Happy Holidays

from the staff at Nelson Telephone Cooperative & Chippewa Valley Cable

#### **NELSON TELEPHONE COOPERATIVE**

318 3rd Ave W • PO Box 228 Durand, WI 54736

Christy Berger.....General Manager

#### **Board of Directors**

James Tulip	President
Stanley Winsand	Vice President
Gary Lindstrom	Secretary/Treasurer
Edmund Bauer	Director
Michael Hayden	Director
Bruce Lindstrom	Director
<b>Donald Weisenbeck</b>	Director

#### OFFICE INFORMATION

Hours: Monday – Friday 8:00 a.m. – 4:30 p.m.

Phone: 715-672-4204

Fax: 715-672-4344

E-mail: admin@nelson-tel.net

Website: www.nelson-tel.net

#### INTERNET SUPPORT HELP DESK

1-800-326-4168

Hours: Monday- Saturday 10:00 a.m. – 10:00 p.m.

### **October Co-op Month Winners**

Sharon Smith – 1 year free of a calling feature of her choice

Priscilla Neis - 1 Month Free Local Service

Rachel Wulff - AT&T Trimline Telephone

James Doverspike - Cordless Telephone



## Your family is hoping Santa brings digital TV

Digital TV makes leisure time at home more exciting. Nelson Telephone Cooperative and Chippewa Valley Cable can help make wishes come true. Our affordable digital TV service offers crystal clear pictures, plus an array of entertainment options. There's local programming, news, movies, sports and music. You can also select great premium channels like HBO and rent movies with your remote.

You'll also love having a Digital Video Recorder (DVR) that lets you pause and rewind live TV, and automatically record full seasons of your favorite shows.

For more details or to learn about our **FREE INSTALLATION** offer, call Nelson Telephone Cooperative or Chippewa Valley Cable today at 672-4204.





DIRECTORY
ADACOT 715

To make the control of the co

## 2009 Mini Directories Just \$5!

Perfect for your car. truck or briefcase.

The Mini-Directories will be available after December 22, 2008.

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#### **New Employee**

Jeni Whitwam started at Nelson Telephone on September 2, 2008 as a Customer Service and Sales Representative.

Jeni was born and raised in Durand. After graduating from Durand High School, Jeni attended Chippewa Valley



Technical College in Eau Claire and earned an Associate Degree in Accounting. She previously worked at Waumandee State Bank and Toni's Interiors.

Jeni and her husband, Chad, have three boys, Isaiah, and twins Ethan and Eli. In her spare time Jeni enjoys scrapbooking, fishing, boating and camping with family.

### great stocking stuffers



Gift Certificates available in \$5.00 denominations

Stop in today to get a head start on your Holiday shopping

### amping with family.

## Nelson Telephone Cooperative Assists Low Income Households with The Lifeline/Linkup Program

Nelson Telephone Cooperative participates in the Lifeline/Linkup Program for low-income telephone customers. The Lifeline Program keeps phone service affordable by reducing monthly phone charges. The Linkup Program is designed to help households without telephone service to get it and those with phone service to keep it when they move by paying some of the connection fees.

Eligible customers must be in a household that receives benefits from one of the following programs:

WI Homestead Tax Credit
Wisconsin Works or W2
Medical Assistance (MA)
Low Income Home Energy Assistance
Temporary Assistance for Needy Families
(TANF) Program
Badgercare
Food Stamps

Please contact Nelson Telephone's business office at 672-4204 if you have any questions or wish to apply for the Lifeline/Linkup Program.

## 2009 Directory Cover Photo Winner

Congratulations Amy Johnson on submitting the winning photo in our directory cover photo contest.

Amy's winning photo will appear on the cover of the January 2009 West Central Regional Telephone Directory which will arrive at your



home/business sometime during the month of December.

One directory will be delivered and additional copies can be picked up at Nelson Telephone in Durand, at the Post Office in Gilmanton or Nelson Post Office.

Make a Difference Recycle...Bring in your old telephone directories and Nelson Telephone will recycle them for you.

## Great Gift Idea

#### AMPLIFIED CORDLESS TELEPHONE

(Clarity Dialogue C440)

- · Amplifies incoming sounds up to 30 decibels
- Adjustable ringing volume
- · Large lighted keypad
- Hearing aid compatible handset
- Bright visual ringer in base and handset alerts users to incoming calls

\$118.75

### CORDLESS PHONE WITH DUAL SPEAKERPHONE

(Ameriphone CLS45i)

- Up to 40 decibels handset amplification
- · Speaker in both handset and base
- · Large keypads w/extra large buttons

l \$189.95

Super loud ringer and bright ring flashes



Bulk Rate U.S. Postage **PAID** Durand, WI Permit #4



# SPOOFING – The Art of Fooling & Deceiving

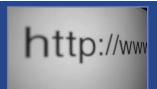
Spoofing: refers to fooling and deceiving. In telecommunications, spoofing refers to the practice of altering one's identity to appear as someone else.

Phishing is attempting to acquire sensitive information such as usernames, passwords, social security numbers or credit card information by masquerading as a trustworthy entity.

E-mail spoofing is the practice of sending an e-mail that appears to originate from a different source. This is usually

used for spam e-mail or phishing. Spam e-mail is the sending of unsolicited bulk messages. The sender of these e-mails use e-mail spoofing to make the messages appear to be send from an e-mail address other than their own. Normally the address the e-mail messages appear to come from is an unsuspecting individual that has been the victim of a phishing scam.

These e-mails appear to originate from a legitimate company informing the receiver there is a problem with his account and he must e-mail back personal







information, often a username and password in order to resolve the issue.

Never respond to these e-mails.

E-mail spoofing is on the rise and something everyone needs to be aware of.

If you receive an e-mail asking for personal information and you think it might not be legitimate, do not respond to the e-mail, and instead call the company that the e-mail is supposedly from. Be sure to use the phone number from a previous statement, not a phone number from the e-mail.

We want all of our customers to be aware of such scams as they do occur in our area. Please contact Nelson Telephone Cooperative at 672-4204 for more information.

Nelson Telephone does not send out e-mails asking for account information or other personal information from our customers.