



The Communicator

"Your Hometown Connection"
Bringing a Tradition of Service & Innovation into the Future

318 3rd Ave W. • Durand, WI 54736 • 715.672.4204

AUGUST 2011

Things to Consider Before You Cut the Cord

In this age of technology and mobility, some people have disconnected their landline phone and gone the route of relying only on cell phones. Before you "cut the cord", there are some important things to consider.

- 1 Help can find you. When you dial 911 from your landline phone, your address & information are displayed at the 911 center. A Cellular call to 911 does not provide that information.
- 2 During a severe weather emergency will you be able to find your cell phone and will it work? If the power goes off you can't charge the phone to use it.
- 3 Is there other equipment in your home that operates via your phone line? Fax Machine? Security system?
- 4 If you bundle your services, the price of the remaining services will be different and may increase.
- 5 You don't have to worry about "dropped calls" when using your landline phone.
- 6 Keep in mind that your local telephone cooperative pays capital credits based on your expenditures for landline telephone services.



LOCAL Customer Service

LOCAL Service Technicians

LOCAL Office



Like us on
Facebook



TELEPHONE, INTERNET & TELEVISION

***BUNDLE Your Services
Today & SAVE!***

CALL FOR MORE INFORMATION:

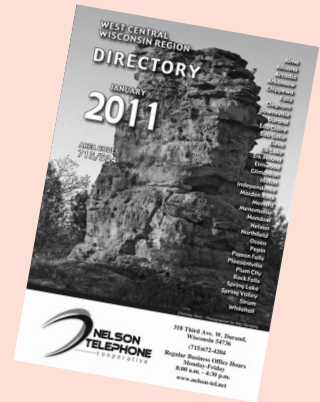
715.672.4204

2012 Directory Cover Contest

Nelson Telephone is looking for the perfect picture to be on the front cover of our 2012 West Central Wisconsin Regional Directory. We are asking our cooperative members to submit photos that best represent our area. The photo contest winner will receive a \$25.00 VISA Gift Card.

Please follow these guidelines when submitting your photos:

- Photographer must be a current cooperative member.
- One entry per household (amateurs only).
- Entries must be submitted by Friday, Sept. 9, 2011.
- Photos should be accompanied by a short note stating the photographer's name, phone number and where the photo was taken.
- Do not write on the back of the photo.
- Photos will not be returned.



- **Photos can be dropped off at the Durand Office.**
- **Mailed to: Nelson Telephone Cooperative
Attn: Directory Photo
P.O. Box 228 • Durand, WI 54736**
- **Email: shari@nelson-tel.net (.jpg format)**

Tired of Telemarketers calling you at all hours of the day and night?

AUGUST SPECIAL: *FREE Installation and 6 months FREE of our calling feature Telemarketer Call Screening*

Call today for details! 715-672-4204

(Offer ends August 31, 2011)

Telecommunications in the News

Telecommunications in Wisconsin has been in the news recently with suggestions that rural customers in our area do not have adequate access to high-speed internet. Nelson Telephone Cooperative offers 100% coverage for high-speed internet for all its serving area, including our rural customers.

Also, making news is the deregulation of the Wisconsin Public Service Commission (PSC). "With the recent PSC deregulation Nelson Telephone will be able to maintain a high level of service at the lowest possible cost," according to Christy Berger, Nelson Telephone General Manager. "Our customers will continue to be our top priority and should not see any major changes because of this deregulation."

Congratulations to Nelson Telephone Employee, Greg Bauer, Voted Firefighter of the Year for 2010. Greg, Communications Technician, has been employed with Nelson Telephone since October 2000. He has also been a member of the Mondovi Fire Department for over 10 years and is very active in the organization's various operations.



Congratulations Greg!